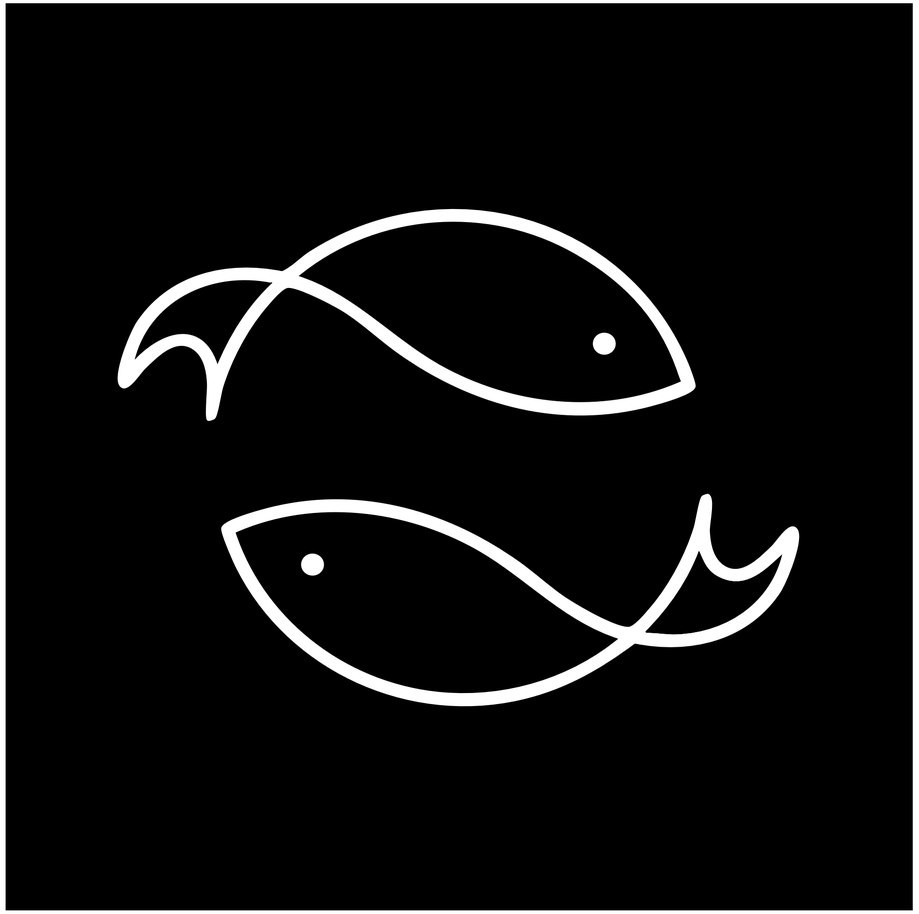
FAITHONLINE

FIRST LOGO AND BRAND ELEMENTS

This document contains the first logo iterations as well as brand elements that we will use to create guidelines and mockups.

Logo option #1 structure

LOGOMARK



FULL LOGO USING MUSEOMODERNO FONT

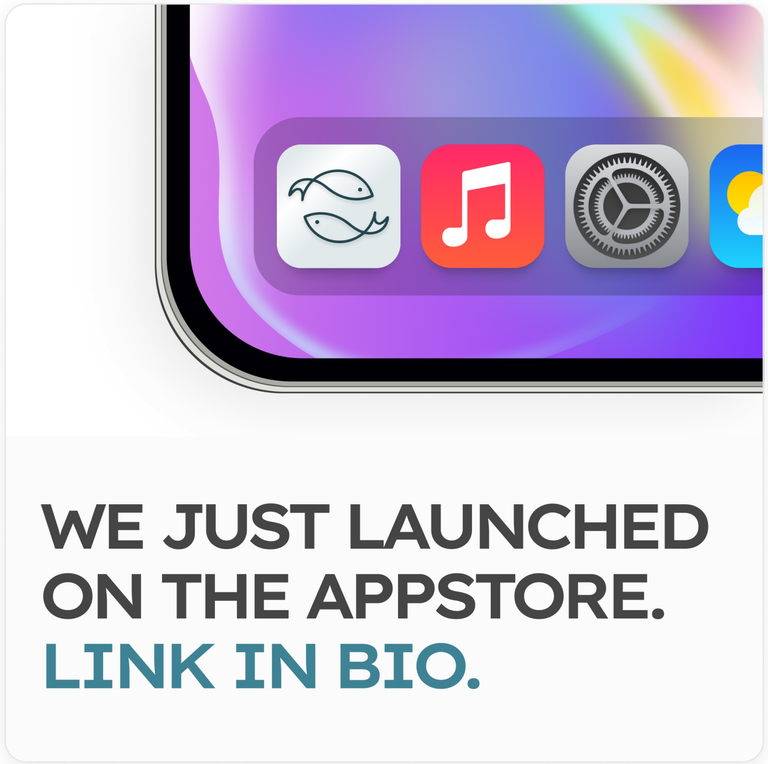


FULL LOGO USING OUTFIT FONT



Logo option #1 application

LOGOMARK



NOTIFICATIONS

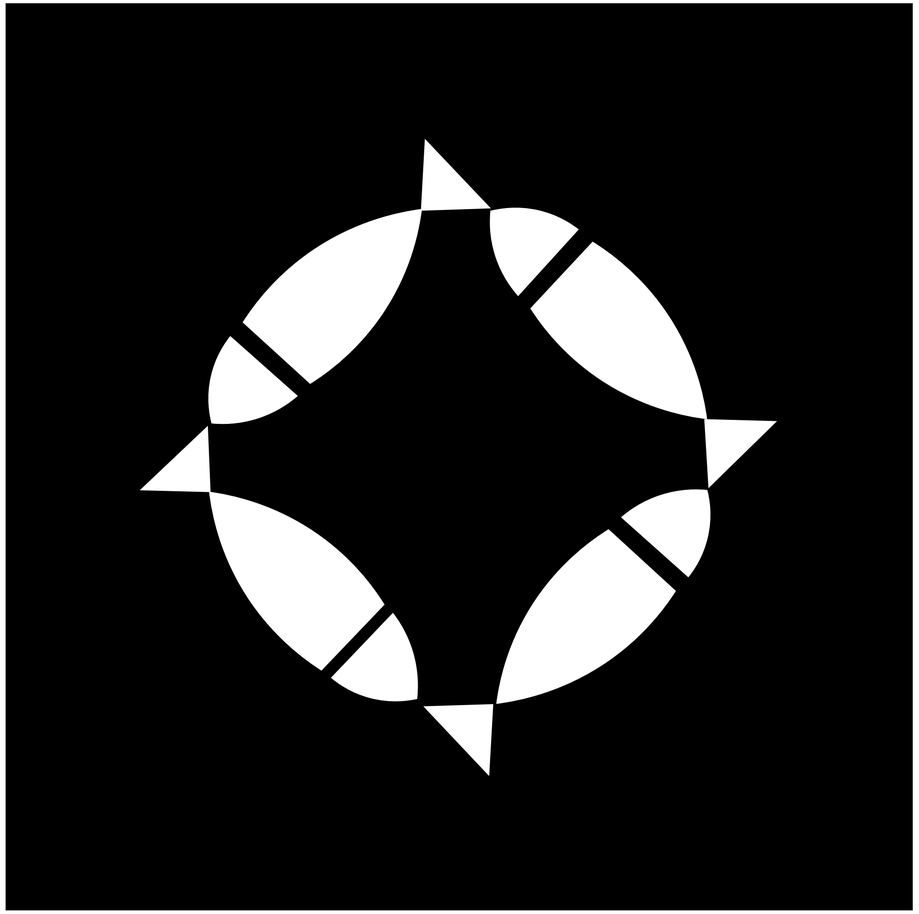


APP NOTIFICATION



Logo option #1 application

LOGOMARK



FULL LOGO USING POPPINS AND PLAYFAIR DISPLAY FONT

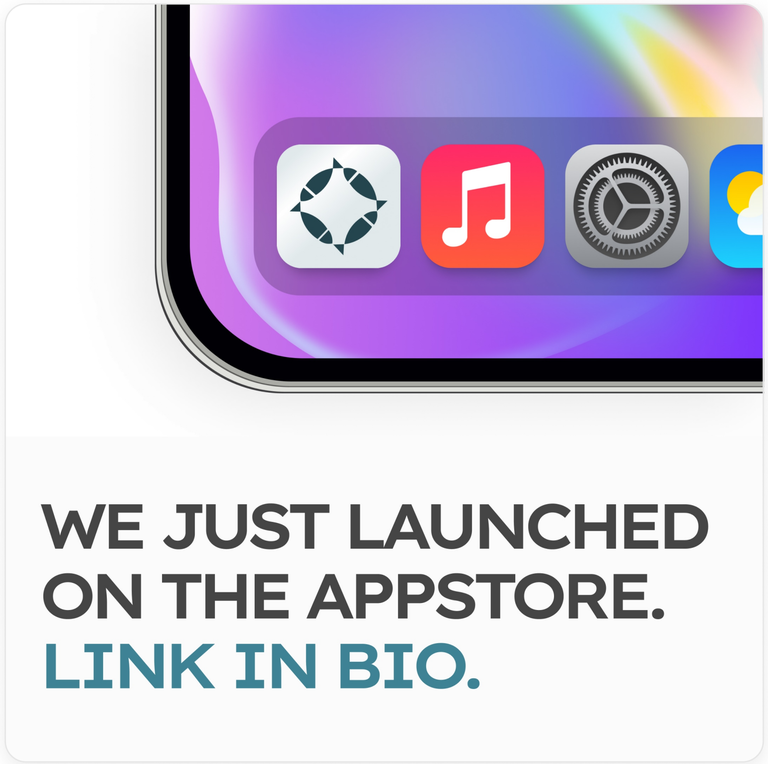


FULL LOGO USING NUNITO AND CORMORANT FONT

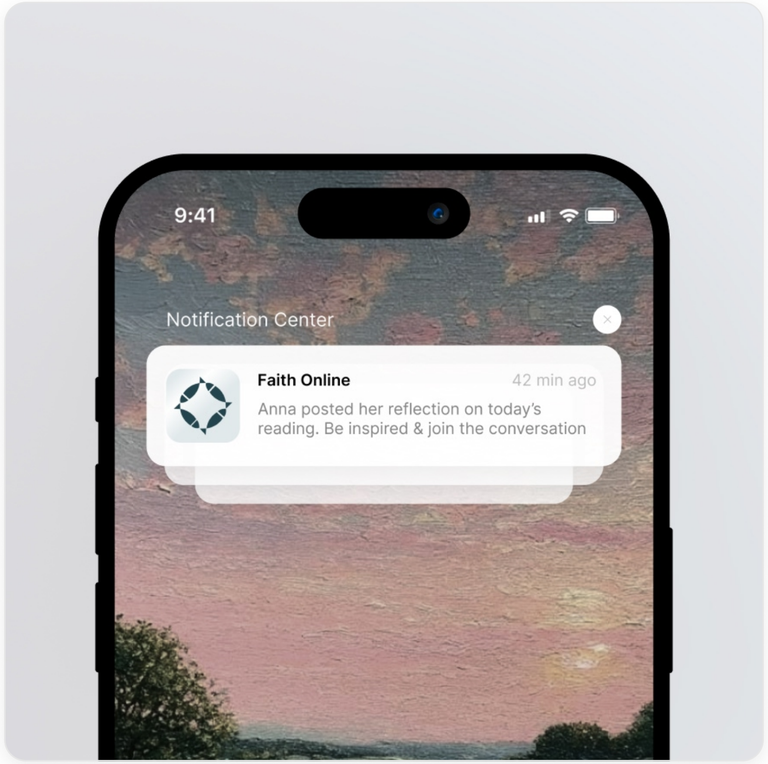


Logo option #2 application

LOGOMARK



NOTIFICATIONS



APP NOTIFICATION



Primary Colors

#E1E9EB	#6EA8B8	#3E8395	#325F6B	#24454E
#515151	#454545	#2B2B2B	#151515	#000000
#FFFFFF	#F0F0F0	#E0E0E0	#BCBCBC	#8A8A8A

Secondary Colors

To be used scarcely

#C9A599	#C1826C	#C46A4A	#AC5638	#844129
#E8E2D9	#DAD1C3	#CBBBA0	#BDA782	#8F7D5D
#EDE0C1	#E4C780	#D4A83B	#AE892E	#846B2B

Font pairing preview: #1 Lexend Exa + Instrument Sans

The quick brown fox jumps over the lazy dog.

The classic line is more than just a test phrase—it’s a showcase of every letter working together in harmony. It represents clarity, precision, and rhythm, reminding us that design is not just about words on a page, but about balance, flow, and impact. From typography layouts to brand identities, this sentence captures the essence of how communication comes alive when every detail is carefully crafted.

Font pairing preview: #1 Lexend Deca + DM Sans

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Thanks for reading so far! Looking forward to your feedback and responses on the logo iterations.