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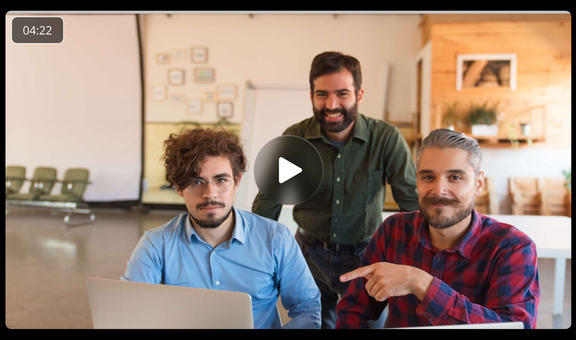
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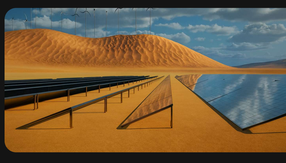
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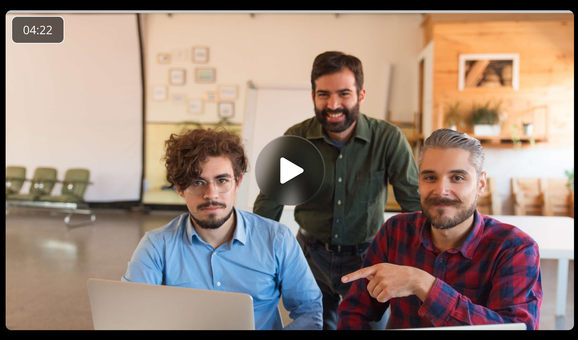
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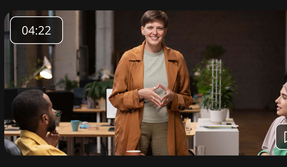
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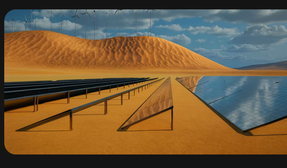
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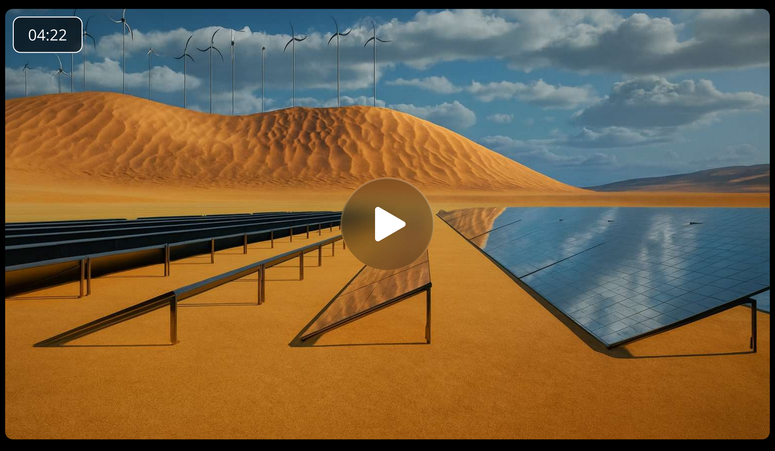
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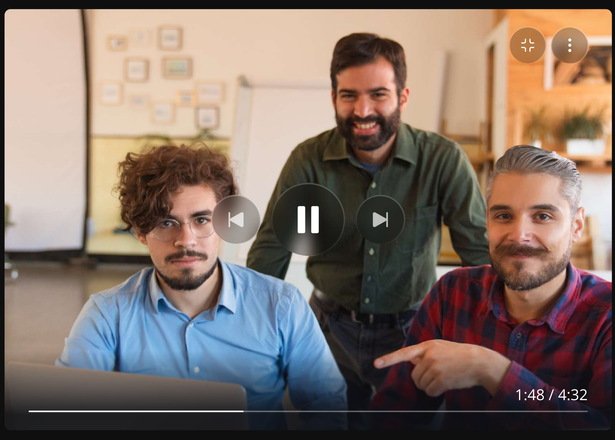
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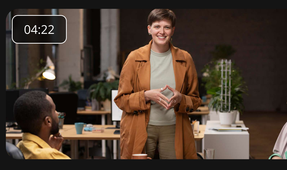
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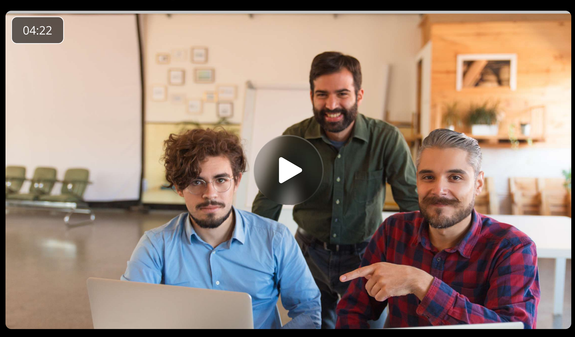
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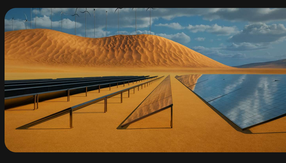
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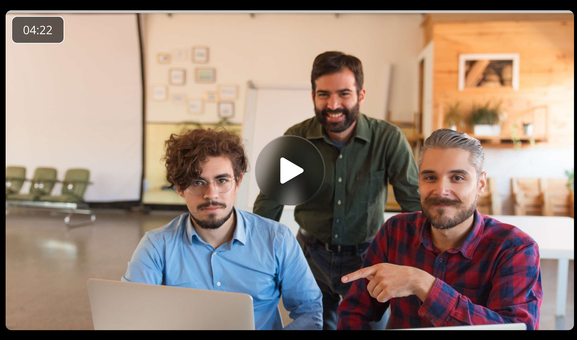
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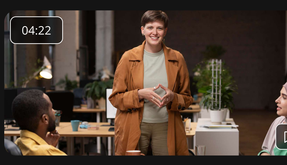
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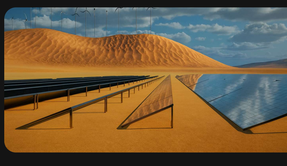
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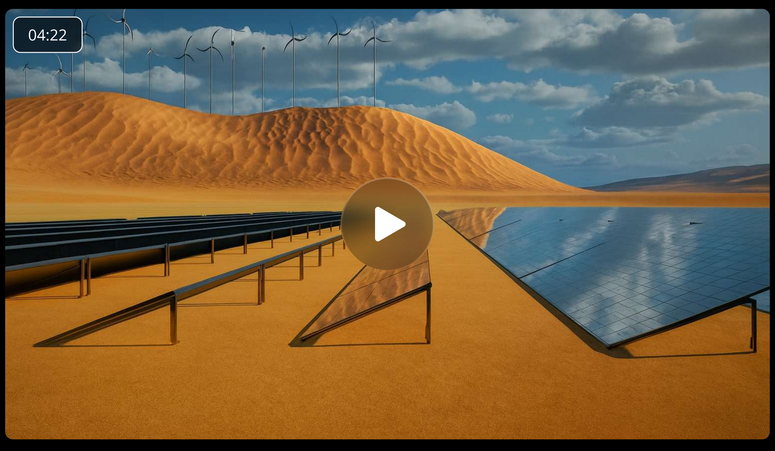
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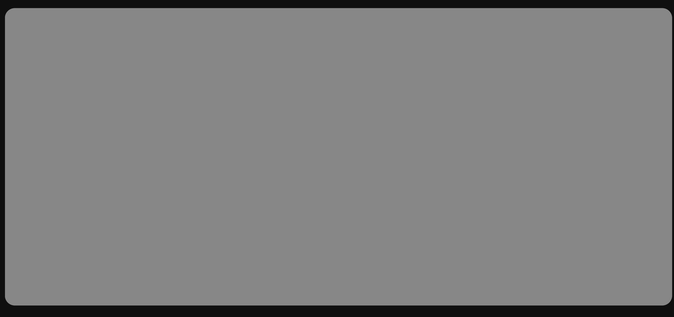
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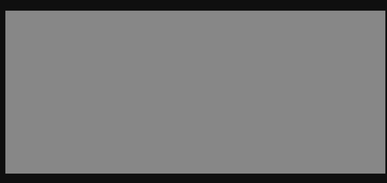
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Every startup founder faces a moment where they must capture someone's attention—fast. A strong 60-second pitch can make the difference between landing an investor meeting or being forgotten.

Why First Impressions Matter

Investors hear dozens of pitches every week. Your opening words should quickly convey your idea's value, credibility, and potential impact. The goal is not to explain everything but to spark curiosity.



Structuring Your 60-Second Pitch

A simple framework works best:

1. Start with a hook (problem or relatable stat).
2. Clearly state your solution.
3. Highlight the market opportunity.
4. End with traction or vision.

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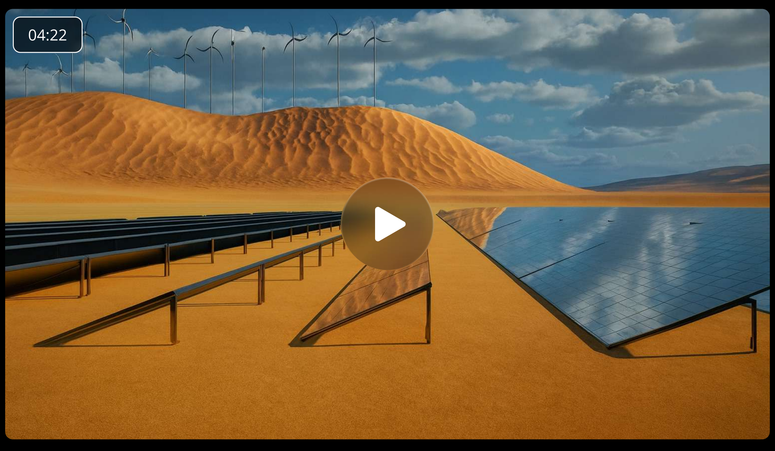
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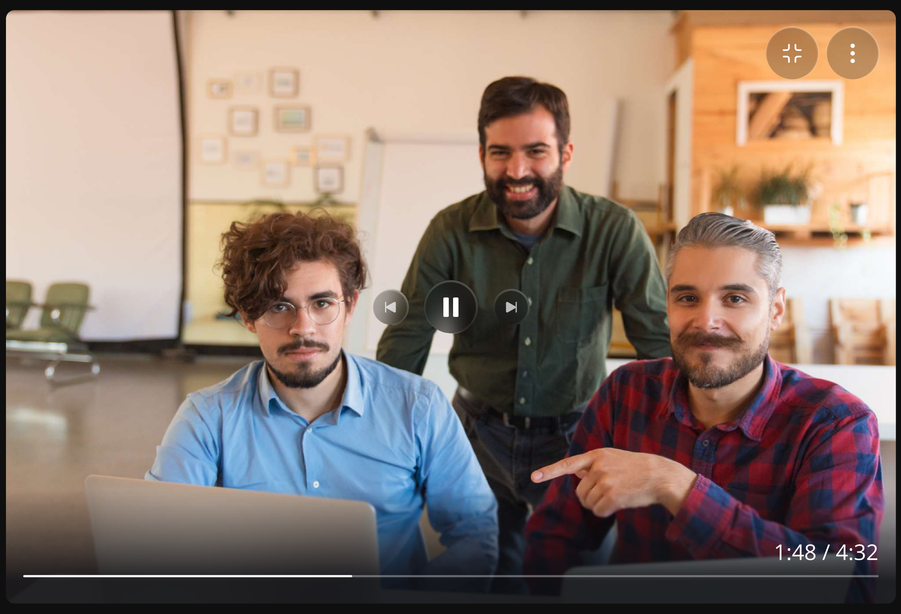
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Description*

GroSave empowers families to significantly reduce their monthly grocery expenses by an impressive 20%. Utilizing advanced AI technology, it conducts thorough price comparisons and suggests smart substitutions from various local stores, ensuring that you get the best deals without compromising on quality.

Link to your pitch deck*

https://drive.google.com/file/a/ssjdajsasjnnsansnas

How much are you raising?*

$1,200,000

$200k raised from $1.2M

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Michael added a comment **"Interesting space you're tackling. Can you share more about your customer acquisition strategy beyond the first 1,000 users?"**. Tap to view and reply.

4 minutes ago



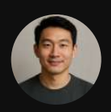
Michael added a comment **"Love the clarity of your problem statement"**. Tap to view and reply.

4 minutes ago



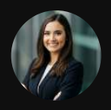
Michael added a comment **"I'm concerned about scalability in Tier 2/3 markets. How do you plan to adapt pricing and distribution there?"**. Tap to view and reply.

4 minutes ago



Michael added a comment **"Your team slide stood out, complementary skill sets are impressive. Curious if you're looking for strategic advisors in this round."**. Tap to view and reply.

4 minutes ago



Michael added a comment **"This reminds me of a few failed attempts in 2018–19. What's different about your approach that makes you confident now is the right time?"**. Tap to view and reply.

4 minutes ago

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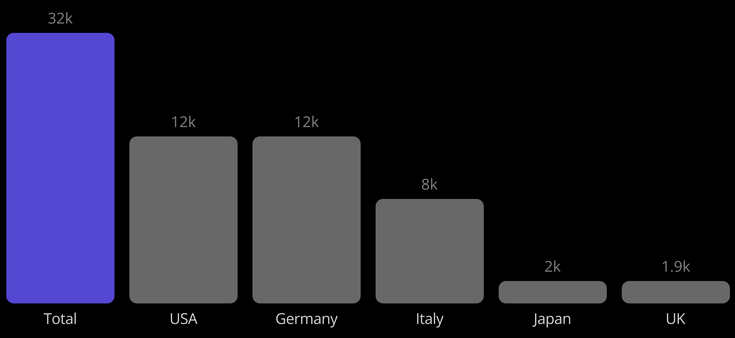
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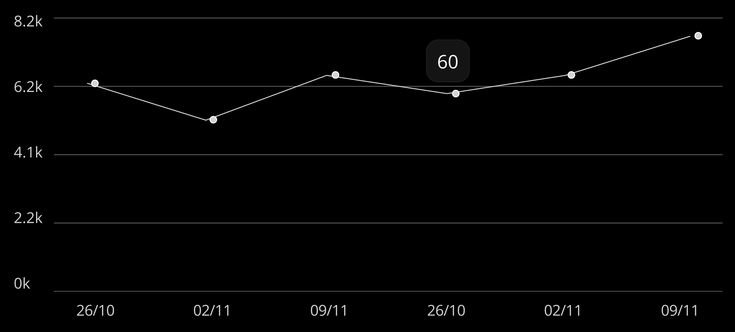
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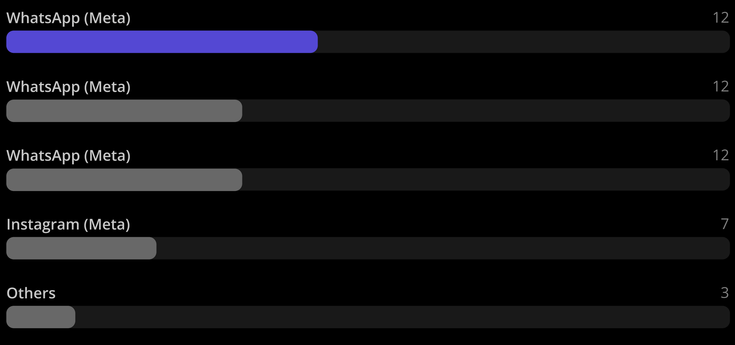
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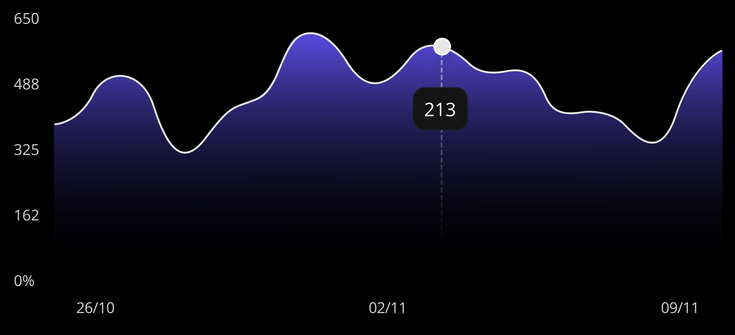
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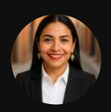
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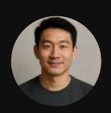
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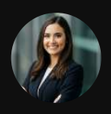
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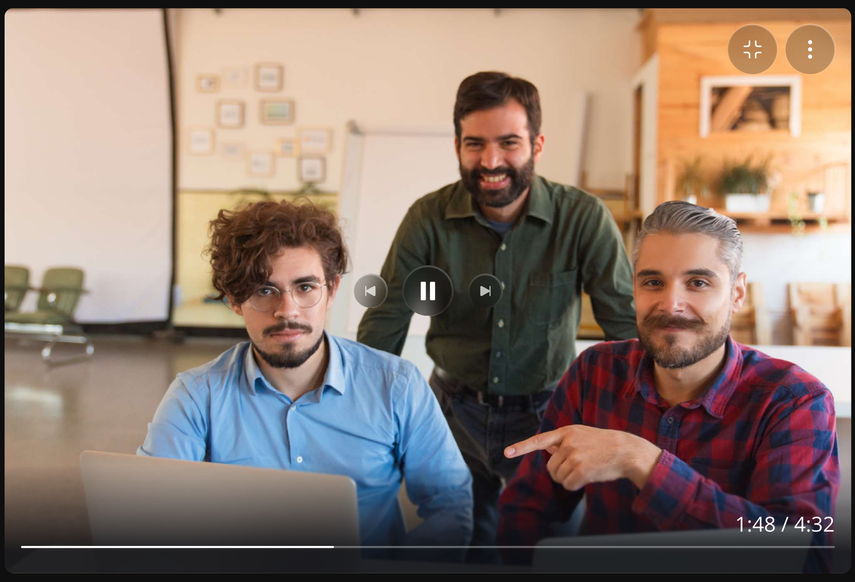
Startup name*

GroSave – AI-Powered Grocery Savings

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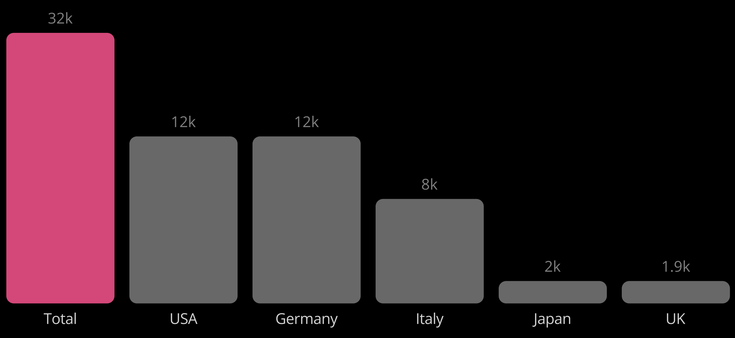
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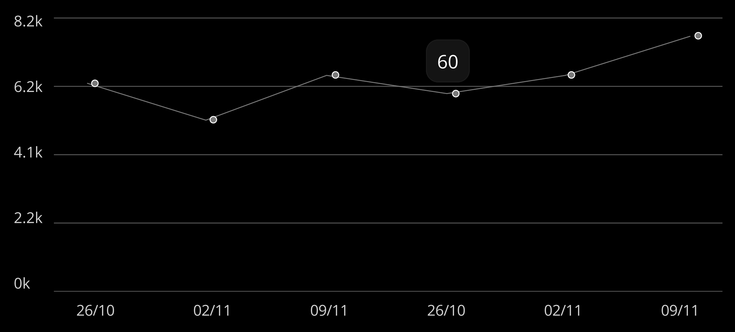
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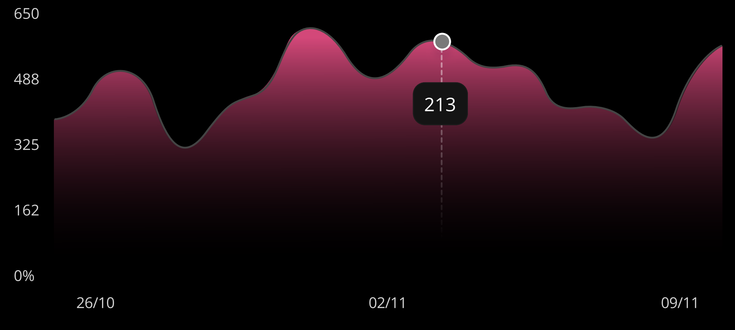
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WhatsApp (Meta)	12
WhatsApp (Meta)	12
Instagram (Meta)	7
Others	3

25k

Total comments

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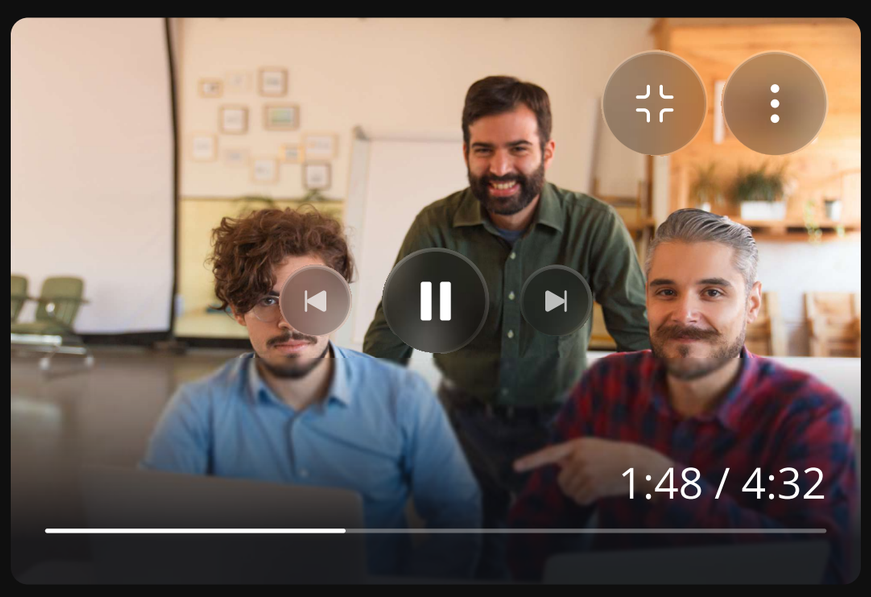
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Startup name*

GroSave – AI-Powered Grocery Savings

Add your pitch*



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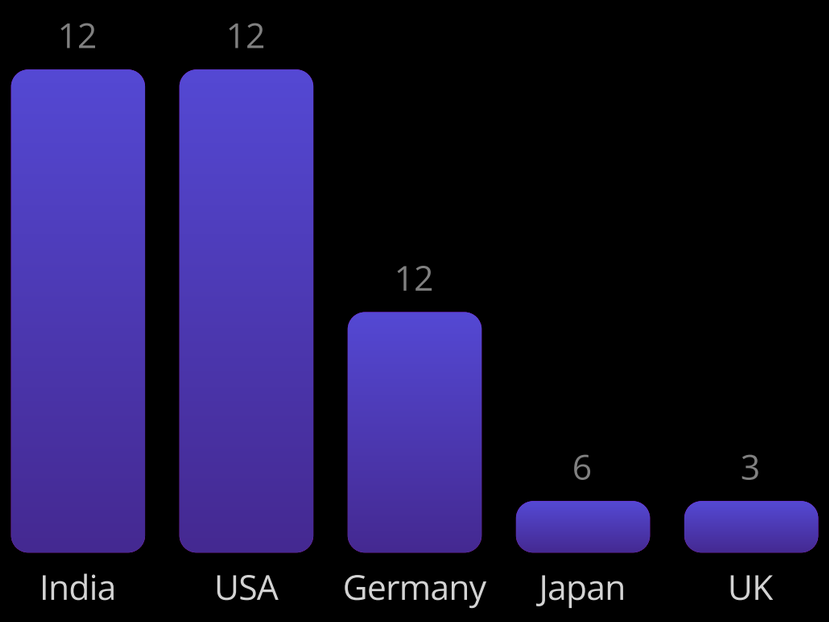
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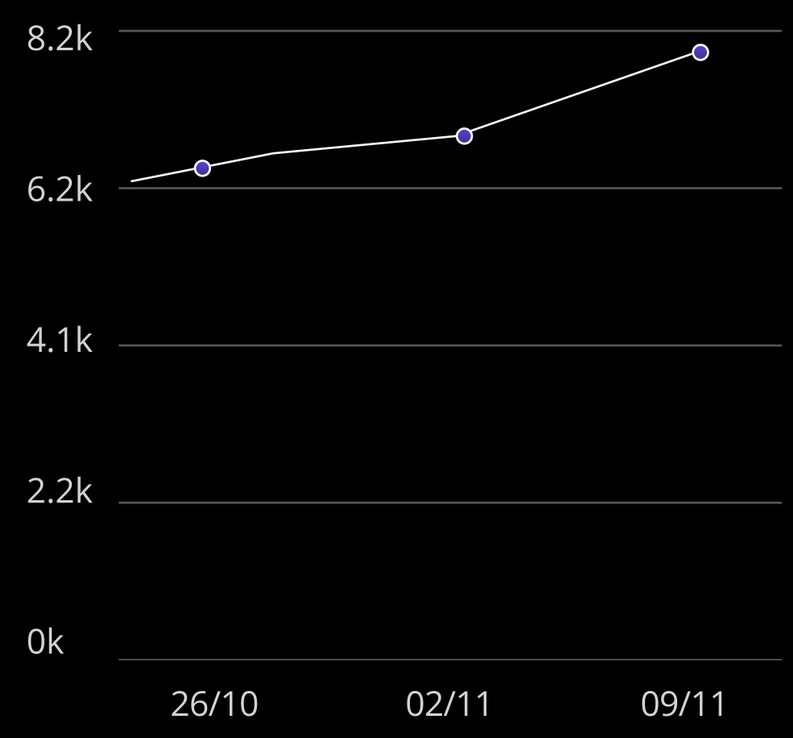
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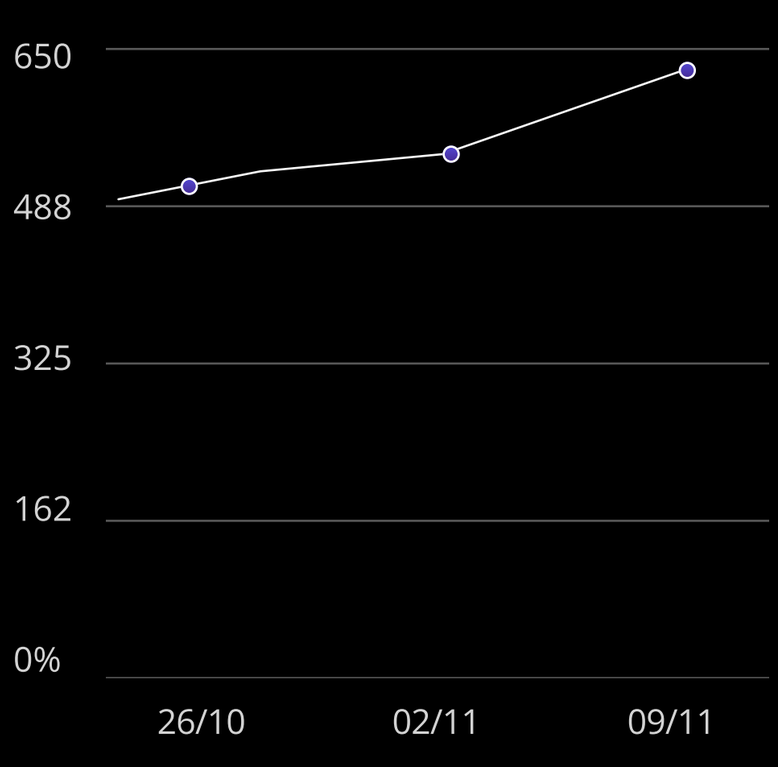
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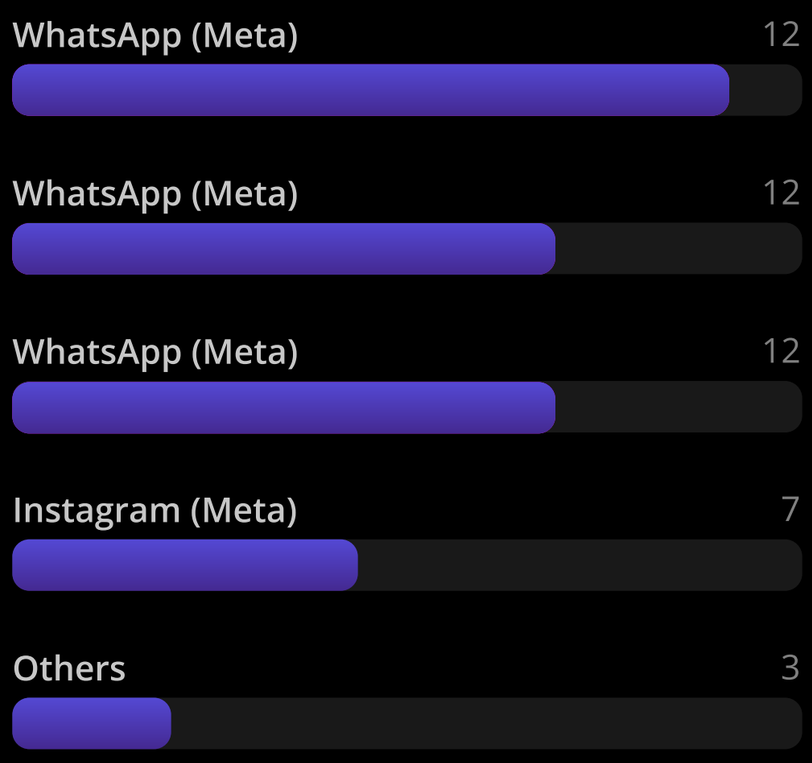
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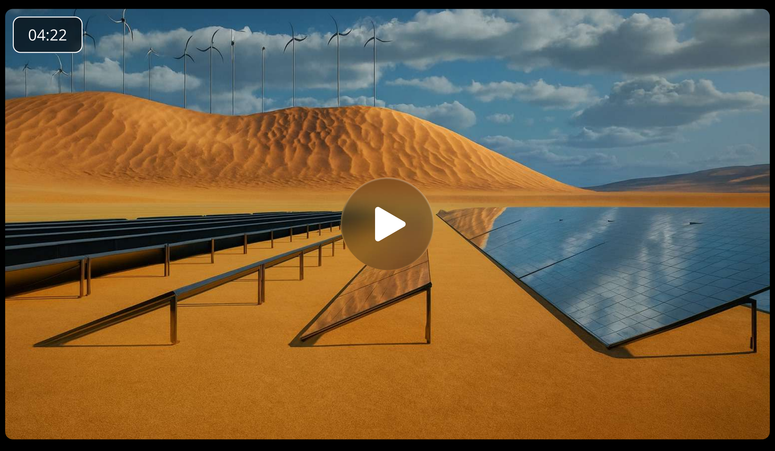
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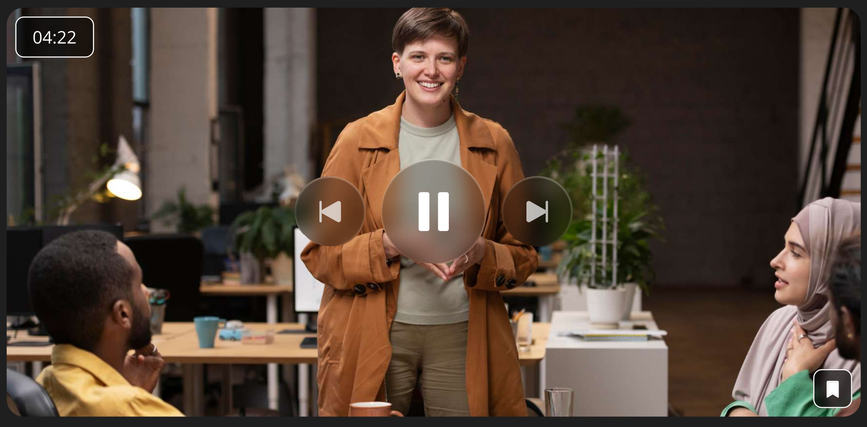
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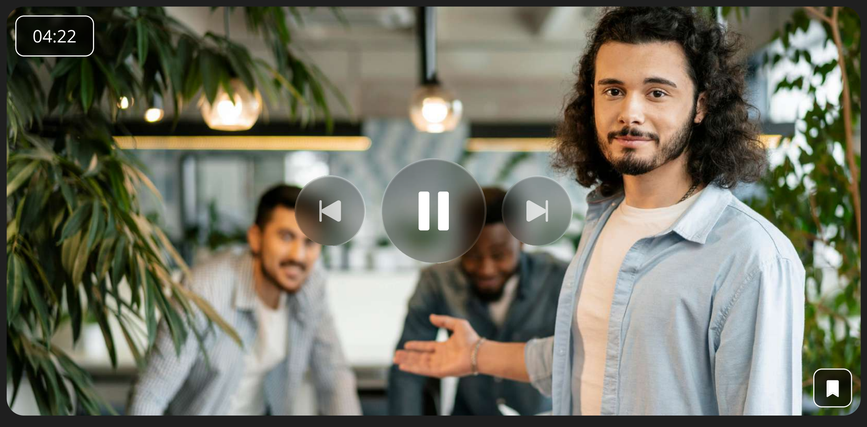
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Climafy enables small businesses to measure, reduce, and offset their carbon footprint with one easy dashboard, unlocking new ESG funding opportunities.

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Flowly transforms underused real estate into serene work pods, giving remote teams distraction-free environments on demand.

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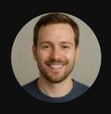
Michael replied to a comment **"Absolutely — our initial 1,000 users will come through targeted communities and partnerships. Beyond that, our focus shifts to scalable channels like referral incentives, B2B partnerships, and performance marketing. We're also building retention loops so growth isn't just top-of-funnel."**. Tap to view and reply.

4 minutes ago



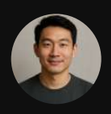
Michael replied to a comment **"Thank you! We spent a lot of time refining the pitch to make sure the problem and value are crystal clear. Glad it came through — feedback like this helps us know we're on the right track."**. Tap to view and reply.

4 minutes ago



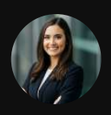
Michael replied to a comment **"That's a very valid point. For Tier 2/3 markets, we're testing a lower-cost, lighter version of the product with more flexible payment options. On distribution, we're leaning on local partners and reseller networks rather than purely digital acquisition."**. Tap to view and reply.

4 minutes ago



Michael replied to a comment **"Really appreciate that — we've been intentional about building a balanced founding team. Yes, we're absolutely open to bringing on strategic advisors, especially with domain expertise and investor networks in our space.."**. Tap to view and reply.

4 minutes ago



Michael replied to a comment **"Great observation. Timing and tech maturity were key reasons those earlier attempts struggled. What's different now is (1) stronger infrastructure adoption, (2) a shift in customer behavior, and (3) new regulatory support. These tailwinds make the market much more receptive today."**. Tap to view and reply.

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Location*

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Bio*

Panthera Ventures is a dynamic venture capital firm focused on empowering innovative startups. With a keen eye for emerging technologies, Panthera invests in visionary entrepreneurs who are shaping the future. Their mission is to foster growth and drive success through strategic partnerships and expert guidance.

Investment thesis

Panthera Ventures is a forward-thinking venture capital firm dedicated to supporting groundbreaking software startups. With a sharp focus on cutting-edge technologies, Panthera backs visionary founders who are redefining the digital landscape. Their goal is to accelerate growth and ensure success through strategic collaborations and expert mentorship.

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$200,000

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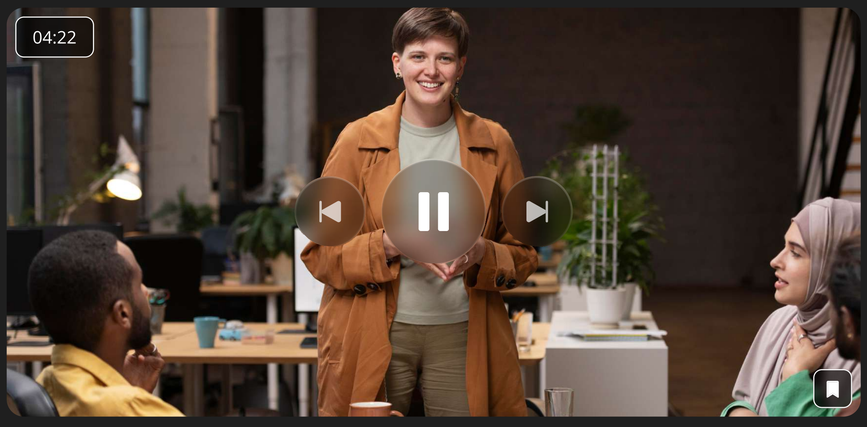
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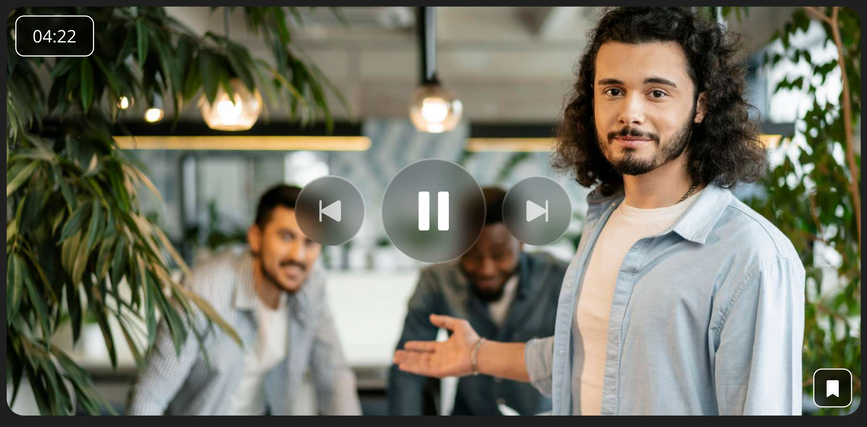
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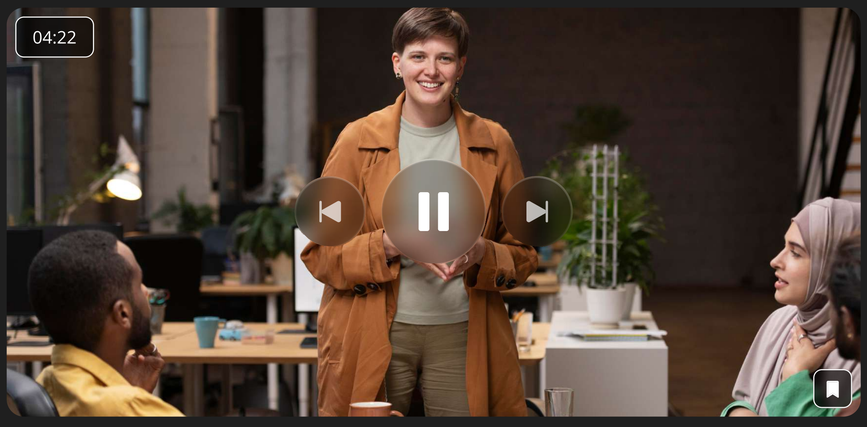
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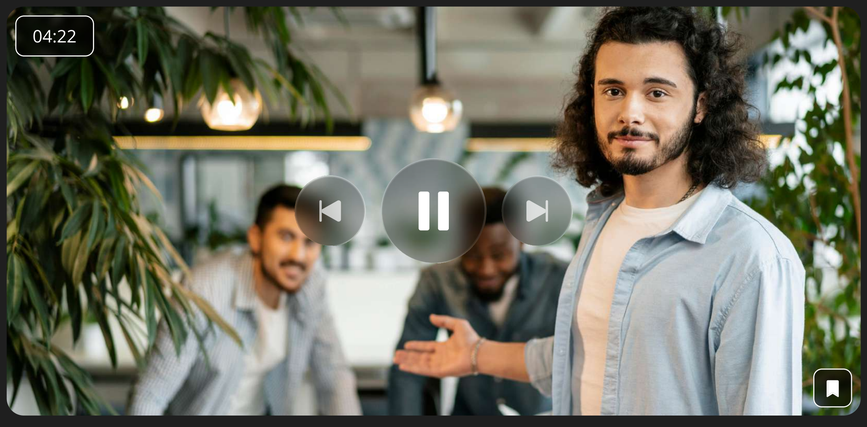
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